



ABOUT US



VELOMOTORS company is industrial-trade association, which has its own divisions in the biggest regions of Russia. The main specialization of company is production of competitive bicycles, motorcycles, snowmobiles and ATVs, based on new-generation technology.

The history of company began in 1996 from small wholesale distribution of Russian bicycles. And in 2003 in vicinity of Moscow was built first factory of VELOMOTORS, which till nowadays produces own bicycles. Due to high quality of product, company quickly purchased sympathies of Russian customers. Right marketing and continuing development of production cycles became the base of fast evolution and acceptance of authority experts and usual customers.

For the individualization of product in the market, it was devised the concept of a successful brand STELS, which has acquired a widespread popularity in Russia and abroad. STELS bicycles and motor scooters became the symbol of revolutionary breakthrough of Russian producer to the European quality sector. In 2009 trading range has been supplemented with modern ATV, which is produced according to license from leading manufacturers.

PRODUCTION



Over the past three years four new production lines with a total length of more than 5 km have been put into operation at the holding's factories: two lines for the production of a bicycle rim, a line for the casting of products from polymer materials, and a line for the production of soft elements for cycling and motor vehicles. In 2016, a robotic complex for painting details with liquid enamels, unique for Russian manufacturers of bicycles, was put into operation in Zhukovsky plant. Also in this year, the construction of a building for the production of aluminum bicycle frames, an area of 14,000 m² and a new warehouse with an area of 8,000 m² was started.

The Velomotors holding includes: the Zhukovsky plant, the Cuban bicycle factory, the Krylovsky warehouse, the transport base and the warehouse in Lyubertsy, the spare parts warehouse in the Urals, design offices in Izhevsk and Rybinsk.

The availability of spare parts and accessories for them that meet all certification requirements allow the consumer to receive products and services of the highest quality. Due to the developed dealer network, the products of VELOMOTORS are available to the buyer not only in any region of Russia, but also in the countries of Europe, the Middle East, the CIS and America.

PRODUCTION



Using automated and robotic lines during production, allow to release large amounts of bikes and motor scooters STELS. At present, VELOMOTORS is the largest manufacturer of bicycles in Europe.

Within the introduction utility and sport ATV in assortment line, VELOMOTORS got the high new level of producing ATV and UTV techniques for work and pleasure. Attractive price and exceptional reliability - are the two key points that allow the brand STELS dominate in the domestic market, offering a new segment of the model and design, successfully competing with Japanese and American counterparts.

The availability of any spare parts and details for machinery STELS - is another strong argument for the Russian customers. Availability and adequacy price to any spare part, allow the customers to feel the benefits of a civilized European service and sales of bicycles, scooters and ATVs.

Service support with the manufacturer's warranty on all products is a corporate identity of VELOMOTORS, which provided a dynamic promotion and huge volume of sales.

Successfully implemented idea of adorable prices for high quality competitive techniques has formed a serious prospect for the progress of the industry, which, of course, will get its rise in the nearest future.

PRODUCTION



ISO STANDART

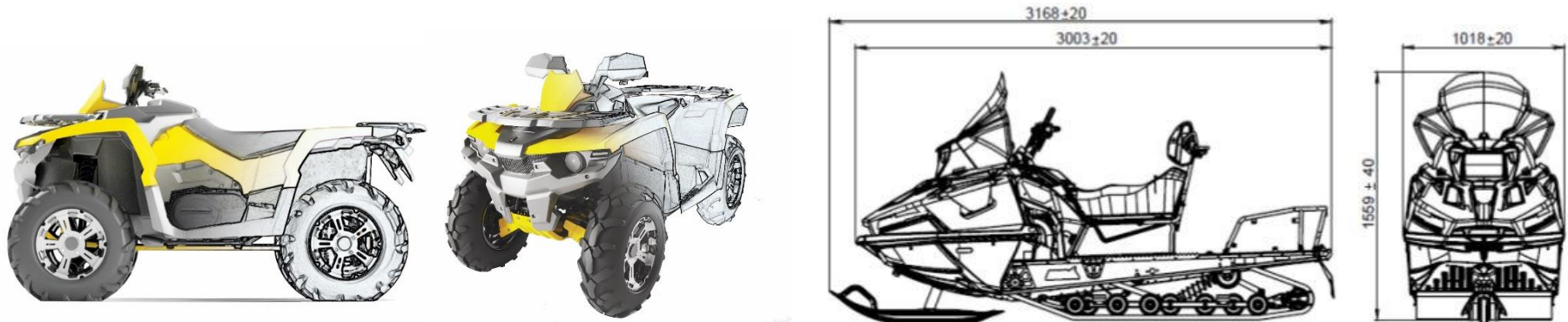


VELOMOTORS has certified the production plants belonging to it according to the international system of quality standards ISO 9001: 2011.

This work was carried out within a realization of long-term strategies, including optimization of business processes, improving standards of quality, not only of products but also standards of all production processes in general.

As a result, technological processes in the factories (in Zhukovka city, Bryansk region and Krilovskaya city, Krasnodar region), including design, development, production, sales, maintenance of mopeds, motor scooters, motorcycles, tricycles, quadricycles , ATVs, all terrain vehicle, snowmobiles, snow racers, bicycles, spare parts and details, meet the requirements of ISO 9001 : 2011 and allow customers to get products and high quality service.

DEVELOPMENT OF NEW MODELS



The design bureau VELOMOTORS is continuing to improve techniques and to create new products. In the beginning of 2015 was created new ATV STELS 800G GUEPARD, which differs from its predecessors in the power and maneuverability.

In 2014 in the International Exhibition was presented the new snowmobile model STELS 600 VIKING. It differs markedly from its predecessor in rigor and personality.

The VIKING 600 base, suspension, gearbox were borrowed from its predecessor - the STELS 800 Wolverine. Primary difference of the VIKING 600 is a 60 centimeter in width track, snowmobile will be also produced with a 50 centimeter tracks. Serial production of the new model was began in the autumn of 2015.



STELS

PRODUCT LINE

ATV 850G **STELS** **GUEPARD**



STELS ATV 850G GUEPARD Trophy EPS



STELS ATV 850G GUEPARD Trophy PRO EPS

ATV 800G **STELS** **GUEPARD**



STELS ATV 800G GUEPARD ST



STELS ATV 800G GUEPARD Touring



STELS ATV 800G GUEPARD Trophy



STELS ATV 800G GUEPARD Trophy PRO

ATV 650G **STELS** **GUEPARD**



STELS ATV 650 GUEPARD ST



STELS ATV 650 GUEPARD Trophy

ATV 650Y **STELS** **LEOPARD**



STELS ATV 650YS EFI LEOPARD



STELS ATV 650YL EFI LEOPARD

ATV 600Y **STELS** **LEOPARD**



STELS ATV 600Y EFI LEOPARD



STELS ATV 600YL EFI LEOPARD

ATV 500 **STELS** **LEOPARD**



STELS ATV 500YS LEOPARD



STELS ATV 500YS ST LEOPARD

STELS VIKING



STELS S600 Viking



STELS S600 Viking ST



STELS V800 Viking

STELS EPMAK



STELS 600S Epmax



STELS 600L Epmax



STELS 800L Epmax

STELS MOTO3



STELS 600S Mopoz



STELS 600L Mopoz

SNOWMOBILE EXPEDITIONS

March 2016

"Ice Edge of Russia"

Arkhangelsk - Mezen' – Nes' –
Shoyna - Nizhnyaya Pesha -
Indiga - Naryan-Mar - Varandey -
Amderma - Vaigach Island - Ust'-
Kara - Laborovaya – Salekhard
3000 km



December 2016

"Path of Pomor"

Onega - Belomorsk - Tunguda
- Borovoi - Kalevala – Paanajarvi
1200 km



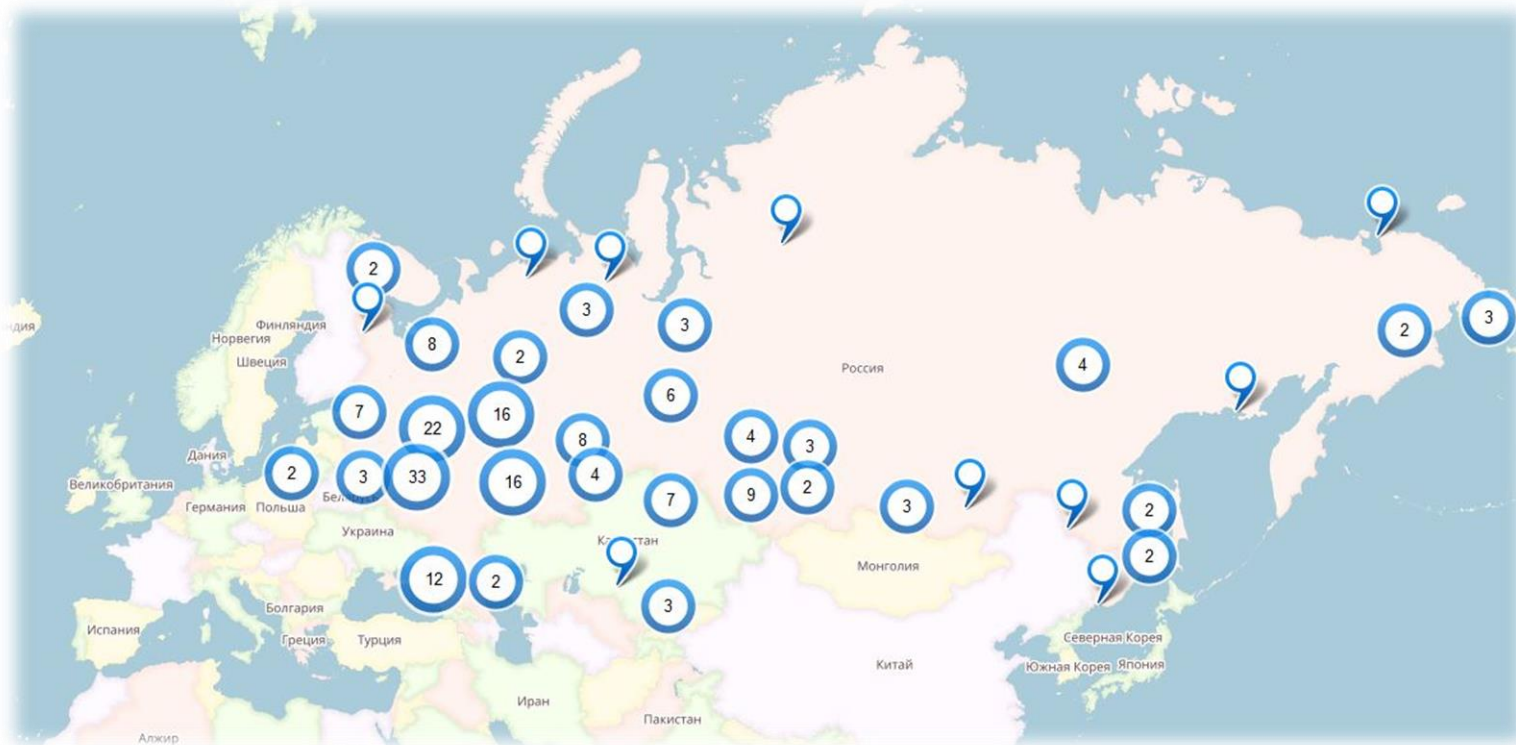
February 2017

"Great Andoma. The Mystery of the Three Oceans"

Petrozavodsk - Pyalma - Koskosalma - Lake
Sumozero - Besov Nos – Muromsky monastery -
Vytegra - 800 km
800 km



COMPANY DEALERS NETWORK



- **More than 200 dealers in Russia**
- **Export to more than 30 countries of the world** - Sweden, Czech Republic, Slovakia, Germany, Poland, Finland, Serbia, Montenegro, Bosnia and Herzegovina, Estonia, Lebanon, United Arab Emirates, Chile, El Salvador, Dominican Republic, Bahamas, Haiti, Panama, Mexico, Canada, USA, etc.

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